



WAIKĪKĪ IMPROVEMENT ASSOCIATION

Wikiwiki Wire

E-newsletter keeping you up-to-date on Waikīkī news, features, trends and more!



Contents

3

SAFE & SOUND WAIKĪKĪ

6

WAIKĪKĪ IMPROVEMENT
ASSOCIATION 2022 ANNUAL
MEETING & HO'OWEHIWEHI
AWARDS

7

WAIKĪKĪ BEACH CLEAN UP

8

STATE OF WAIKĪKĪ - "CLEAN
AND SAFE"

9

WAIKĪKĪ HULA SHOW

10

STREET ACTIVITY IN & NEAR
WAIKĪKĪ

MORE WAIKĪKĪ NEWS, EVENTS & FOOD

EARL'S POOL BAR AT HOUSE WITHOUT A
KEY

RELAX AND UNWIND AT OUR "HOUSE OF
WELCOMING WATERS" FOR YOUR NEXT
WAIKIKI STAYCATION

FOOD GURUS HAWAII - WE MOVE
BRANDS OFF SHELVES & INTO HEARTS

HAWAI'I CONVENTION CENTER: NA
LEO PILIMIHANA TO PERFORM SPECIAL
HOLIDAY DINNER CONCERT AT HAWAI'I
CONVENTION CENTER

INTERNATIONAL MARKET PLACE - WANT
TO JOIN THE "WE WORK WAIKS" TEAM?

EAST MEETS WEST WINE DINNER AT THE
BEACHHOUSE AT THE MOANA SURFRIDER

VETERAN HOSPITALITY EXECUTIVE
THOMAS FOTI APPOINTED BIPLEX
GENERAL MANAGER FOR MOANA
SURFRIDER, A WESTIN RESORT & SPA,
AND SHERATON PRINCESS KAIULANI

WAIKIKI BEACH WALK -
COMINGUPCOMING

SCARY GOOD TIMES AT ROYAL HAWAIIAN
CENTER THIS OCTOBER

ANNOUNCING ALL-NEW WEEKLY WAIKIKI
ALOHA HOME MARKETS AT SHERATON
PRINCESS KAIULANI STARTING OCT 6

THE WAIKIKI SHOPPING PLAZA -
INDUSTRY PARKING

Safe and Sound Waikiki



“Safe and Sound Waikiki” a public private partnership to reduce crime in Waikīkī has begun to show its first signs of progress. The area around Arbor 4 of Kūhiō Beach Park is undergoing a makeover by the City Parks Department obsolete utilities have been removed and a barren stretch of the park is being landscaped. The initiative was kickstarted with a joint press conference in Waikīkī on Tuesday September 3, 2022. Concerns over the perceived increase in crime in Waikīkī and high profile incidents has City officials, businesses and residents working together to insure public safety.

Honolulu Prosecuting Attorney Steve Alm was joined by Honolulu Mayor Rick Blangiardi and Honolulu Police Chief Joe Logan to announce the program at a news conference held in front of Kūhiō Beach Pavilion No. 4, where mounting crime and increased homelessness in Waikīkī recently prompted a city vendor to leave the site.

“Safe and Sound Waikiki is all about working together with all of the good folks here in Waikiki,” Alm said. “First, to make Waikiki safe by reducing crime, and to make Waikīkī sound by making it as healthy and strong as possible.”

Alm, said the multiagency effort is based on the “Weed and Seed” program, which is established in other parts of Oahu. However, Alm said the Waikiki program has separate autonomy and with city funding and another \$90,000 from the Paul Kosasa Foundation.

“Safe and Sound Waikiki” a public private partnership to reduce crime in Waikīkī has begun to show its first signs of progress -- undergoing a makeover by the City Parks Department, the removal of obsolete utilities and some landscaping of a barren stretch of the park.

Extending beyond the Honolulu Police Department’s Waikīkī district, the boundaries for Safe and Sound Waikiki run from the Ala Wai Small Boat Harbor along the coast to Diamond Head Road and connect with Ala Wai Boulevard. It also includes Diamond Head State Monument, the Honolulu Zoo and Kapiolani Park.

A steering committee chaired by Jennifer Nakayama, who serves as the Waikiki Business Improvement District Association’s president and executive director, is tasked with hiring a site coordinator who will bring together various law enforcement agencies, the Judiciary, the community and social service providers like Waikiki Health, the Health & Harm Reduction Center, Adult Friends for Youth and the Institute for Human Services. The vice chair of the committee is Waikīkī Improvement Association President Rick Egged. Egged said he believed that Safe and Sound Waikīkī would help get criminal offenders off the street and out of Waikīkī.

Alm said based on the results from other Oahu Weed and Seed programs, organizers know that services for homeless people as well as those contending with mental health and addiction challenges will be important. The Department of the Prosecuting Attorney plans to expand its “Substance Use Disorder Assessment-Fast,” or SUDA-Fast, program into Waikiki. The program works to get people with substance abuse problems quickly assessed and into treatment before they are sentenced to probation.

Mufi Hannemann, the Hawaii Lodging & Tourism Association’s president and CEO, was a major proponent of bringing the program to the Waikīkī. He said Waikiki crimes have broad impacts on residents, workers, community patrons, visitors and the destination itself.

“The crime that occurs in Waikiki gets magnified 100-fold. If we don’t do a better job of controlling crime in these two square miles, visitors will think that Hawaii in general is not a safe destination — and that (safety) has always been one of our competitive advantages over other destinations,” he said. “Having managed our way through the pandemic fairly well, today I’d like to say we are a healthy place to come and visit, and we are a safe place to come and enjoy.”

Mufi Hannemann also announced that there would be a Waikīkī Public Safety Conference in mid-November to discuss progress and additional actions.

Kosasa, president and CEO of ABC Stores, which have a significant presence in Waikiki, said he recently came back from a business trip to Las Vegas where there were armed guards in stores. Kosasa

said he wants to keep Waikiki crime from reaching that level, and hopes the program can benefit other neighborhoods. “If the model works in Waikiki, we can expand it to other communities,” he said.

Blangiardi pledged his support for the program and to help spruce up Waikiki, including Pavilion No. 4, and nearby eyesores such as a broken water fountain and a pay phone covered in graffiti. “We are joined in this endeavor. (Waikiki) is not a forgotten place,” he said.

HPD Chief Logan said Safe and Sound Waikiki has the Honolulu Police Department’s full cooperation. Though the program won’t produce an immediate increase in HPD personnel, Logan said if the Waikiki District commander says additional forces are needed, “it’s my job to provide that support.”

To meet its full potential, Alm has said the program needs the cooperation of the Judiciary as well as city and state leaders. Local government may be tapped to fund hundreds more residential treatment beds.

Honolulu Council Chair Tommy Waters said \$5 million has been placed in the city budget to provide grants to, among other things, address inpatient services tied to substance abuse and/or mental health issues.

Also, \$1 million was added to expand stabilization facilities in partnership with HPD and the state Department of Health that create a transition for severely mentally ill people and those with substance abuse issues to become stable and get into longer-term care, he said.

Additionally, Waters said he wants to work with the Prosecutor’s Office and courts to see that more of those convicted of misdemeanors are placed on probation. Alm said probation generally needs to be stricter and that judges should agree to ban more probationers from returning to where they committed the crime.

Note: Quotations were used with permission from a September 4th article in the Honolulu Star Advertiser by Allison Schaefer.



WAIKĪKĪ IMPROVEMENT ASSOCIATION 2022 ANNUAL MEETING & HO`OWEHIWEHI AWARDS



OCTOBER 26, 2022 WEDNESDAY

4:00 - 4:15 PM BUSINESS MEETING
4:15 - 4:45 PM 2022 SEA LEVEL RISE ADAPTATION
4:45 - 5:30 PM HO`OWEHIWEHI AWARDS
5:30 - 7:00 PM PUPU RECEPTION

NAME: _____
COMPANY: _____
ADDRESS: _____
EMAIL: _____
PHONE: _____

PAY BY CHECK:
MAKE CHECK PAYABLE TO:
WAIKIKI IMPROVEMENT ASSOCIATION
2250 KALAKAUA AVE SUITE #315
HONOLULU, HAWAII 96815

Sponsor Levels

____ "ILIMA" \$3000 (30 TICKETS) ____ "PIKAKE" \$2000 (20 TICKETS) ____ "PLUMERIA" \$1000 (10 TICKETS)

OF TICKETS ____ x \$105.00 = ____ . TOTAL AMOUNT \$ ____

CREDIT CARD #: _____	EXP DATE: _____	CVC CODE: _____
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TO PAY BY CREDIT CARD: Call, fax, email or mail in form.

WORK PHONE

ph: 808-923-1094
Fax: 808-923-2622

E-MAIL

joann@waikikiimprovement.com
www.waikikiimprovement.com

WORK ADDRESS

2250 Kalākaua Ave, Suite 315
Honolulu, Hawai'i 96815

WOW Waikiki Beach Clean Up

MAKE A DIFFERENCE



Come and join us!

**OCTOBER 22, SAT. ~ 7:00 AM
MEET AT DUKE'S STATUE**

Kūhio Beach Park

Transportation will be provided to other
clean up areas.

Validated Self Parking @ the Hyatt Regency
for Beach Clean Up participants.

Continental Breakfast provided
Pau by 9:00 AM

**WAIKĪKĪ IMPROVEMENT
ASSOCIATION**

2250 Kalākaua Ave
Suite 315

Honolulu, Hawai'i 96815

Email:

mail@waikikiimprovement.com

**PLEASE RSVP: 808.923.1094
JOANN@WAIKIKIIMPROVEMENT.COM**

Mahalo to our Sponsors:

Hyatt Regency Waikiki
ABC Stores
Hilton Hawaiian Village
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Polynesian Adventure Tours
Royal Star Hawai'i
Bank of Hawai'i
HPD D6
Halekūlani



Hawaiian Building Maintenance
Outrigger Enterprises
Highgate Hotels
Sheraton Princess Ka'iulani
Waikiki Beach Marriott Resort
New Otani Kaimana Beach
Moana Surfrider Hotel
Central Pacific Bank
Lili'uokalani Trust

State of Waikiki

"Clean and Safe"

Provided to you by:
 WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

Mitigating a Slip Hazard: Sidewalk Repair, Tree Trimming

As a true example of the best of private-public partnership, a repair project was accomplished in less than a week with amazing efficiency and teamwork in front of the Pacific Monarch property on Kuhio Avenue. Stemming from reports of extensive water puddling on the sidewalk and curblin that was creating a slip hazard, there was a large underground root from an adjacent shower tree that had punctured an irrigation line.



Before

The WBID worked alongside the City and County of Honolulu's Department of Parks and Recreation (Division of Urban Forestry) for the root pruning and tree trimming, as well as the Department of Facility Maintenance for the sidewalk demolition and replacement.



After

The WBID's contractor, Landscape Hawaii, also completed the irrigation repair.

All parties involved have received positive feedback and mahalo from the community for such great work.

Aloha Welcome to Dave Willard!

Join us in welcoming Dave Willard, WBID Deputy Executive Director. Dave's experience includes Facility Management at Marine Corps Base Kaneohe and the Pearl Harbor Aviation Museum, as well as Safety and Security at the Seattle Downtown Association and the Metropolitan Improvement District. Dave started with the WBID on September 1st.

Service Statistics, Summer 2022

	Summer 2022			
	May	June	July	August
Infrastructure Cleaned	26,174	28,525	29,327	28,146
Trash Collected (#bags)	1,749	2,088	2,323	2,384
Trash Collected (lbs)	31,482	37,584	41,814	42,912
Pressure Washing (sq ft)	192,589	275,689	273,650	160,500
Stickers, Graffiti Removed	567	451	579	566
Interactions Served	26,675	35,029	30,351	22,696
Bike Patrol (miles)	1,650	1,335	1,554	1,136
Sit-Lie Advisories	501	451	393	298
Private Property Assistance	280	172	205	179

The WBIDA crew are working 365 days a year to provide continuity for a clean and safe Waikiki District. We focus on the great performance metrics of the WBIDA crew serving the Waikiki community. The above table includes four months of data, highlighting the summer peak season for Waikiki.

Reach out to us...

If you have questions or comments, please contact us at mail@waikikibid.org.

Waikiki Hula Show

AT THE KUHIO BEACH HULA MOUND

WEDNESDAYS, FRIDAYS, AND SATURDAYS, 6:30-7:30 PM, WEATHER-PERMITTING

Authentic Hawaiian music and hula by Hawaii's finest Halau Hula (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

DETAILS

- Located on the beachside of Kalakaua Avenue near the Duke Kahanamoku Statue, diagonally across from the Hyatt Regency hotel.
- Free, outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcomed.
- No show if parades or street fairs are scheduled.

Presented by Hyatt Regency Waikiki Beach Resort & Spa, Hawaii Tourism Authority, Southwest Airlines, City & County of Honolulu and Waikiki Improvement Association.

For information, call 808-843-8002.



STREET ACTIVITY

IN AND NEAR WAIKĪKĪ (COURTESY OF THE CITY)

MORE THAN PINK BY SUSAN G. KOMEN HAWAII

Sunday, October 2, 2022 | 6:00 AM Lanes Close | 10:00 AM Lanes Reopen (Approximate)

MORE THAN PINK BY SUSAN G. KOMEN HAWAII sponsored by Susan G. Komen Foundation. The event is expected to have 2,000+ runners/walkers. It will start at Monsarrat Ave., to Paki Ave., to Kalakaua Ave., end at Honolulu Marathon Finish Line near Bandstand. Contact: Camilla Crescenzo 452-1801, Email: ccrescenzo@komen.org For more info, visit their website: www.komenhawaii.org

WARR 10K & 5K

Sunday, October 16, 2022 | 6:00 AM Lanes Close | 10:00 AM Lanes Reopen (Approximate)

WARR 10K & 5K sponsored by Mid Pacific Roadrunners Club/808 Race Hawaii. The event is expected to have 500 runners. It will start at Kapiolani Regional Park onto Kalakaua Ave., to Diamond Head Rd., to Paikau St., to Diamond Head Rd., to 22nd Ave., to Kilauea Ave., to Elepaio St., to Kahala Ave., to Diamond Head Rd., to Kalakaua Ave., to end at the Marathon Finish Line of Queen Kapiolani Park. Contact: Joan Davis 535-9070, Email: joaniediva1@gmail.com. For more info visit their website: <http://www.mprrc.com/> or <http://www.808racehawaii.com>

MRS 30K FUN RUN

Sunday, October 23, 2022 | 3:30 AM Lanes Close | 9:30 AM Lanes Reopen (Approximate)

MRS 30K FUN RUN sponsored by RRCA/Mid Pacific Roadrunners Club/808 Race Hawaii. The event is expected to have 500 runners. It will start at Kalakaua Ave., to Monsarrat Ave., to Paki Ave., to Diamond Hd Rd., to 18th Ave., to Kilauea Ave., to Waialae Ave., to Kalaniana'ole Hwy., turnaround at Keahole St., to Kalaniana'ole Hwy., to Kealaolu Ave., to Kahala Ave., to Diamond Hd Rd., to Kalakaua Ave., to Queen Kapiolani Park Bandstand/Hon Marathon Finish. Contact: Joan Davis 535-9070, Email joaniediva1@gmail.com. For more info visit their website: <http://www.mprrc.com/> or <http://www.808racehawaii.com>



Halekulani
On the Beach at Waikiki

Earl's Pool Bar at House Without A Key

Extraordinary Cocktails by the Sea

For more information, please call 808-518-2019



ART OF WELLBEING PRESENTATIONS - OCTOBER

- October 8: Feng Shui: Creating Harmony in Your Life
 - Learn how to apply this ancient concept to improve your home, office, and relationships.
- October 22: How to be Well in a Stressful World
 - Discover how to shift the mindset by applying techniques to thrive emotionally and physically.

The 75-minute discussion are open to the public and are \$25 per person. Please call 808-931-5322 for more information and to reserve a spot.



Cattleya Wine Bar – reopening October 19, 2022

A perfect combination of Mediterranean influenced tapas with regional grape styles and global coastal wines. Located in the heart of Orchids, the bespoke centerpiece communal table makes it an ideal gathering place for a quick glass of wine or easy lingering conversations.

<https://www.halekulani.com/dining/cattleya-wine-bar/>.

Starting October 19th, Cattleya will reopen Wednesday, Thursday, and Friday evenings from 5:00 – 8:00 pm. For more information or to reserve seats, please call 808-518-2019. Four hours complimentary valet parking.



Relax and unwind at our “House of Welcoming Waters” for your next Waikiki Staycation



Kamaaina Package – subject to availability:

Ocean View @ \$358 + taxes daily. Based on single / double occupancy.

- Guaranteed 4:00 pm late check out
- Complimentary daily parking
- Halepuna Access – Complimentary access to the Honolulu Museum of Art & The Bishop Museum
- Fitness Classes
- Complimentary WiFi and NO resort fees

Call 808-445-9595 to reserve your room today!

HALEPUNA WAIKIKI PUBLIC ART PROGRAM

Halepuna Waikiki’s public art program features contemporary art commissioned exclusively for the hotel and showcases the works of select local artists. Each artist reflects a sense of place, and their works were influenced by Hawai’i’s unique environment.

David Kuraoka (b.1946)
Blue Ocean Moons, 2010
Stone
12.5”H x 25.5”W x 0.5”L





fg

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HAWAII**

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HAWAII
CONVENTION CENTER
Where Business and Aloha Meet

Na Leo Pilimihana to Perform Special Holiday Dinner Concert at Hawai'i Convention Center



The Hawai'i Convention Center invites guests to a special holiday dinner concert featuring Na Leo Pilimehana at its 4th floor Kalākaua Ballroom on Saturday, Dec. 17, 2022.

After more than 38 years, the group of three childhood friends – Nalani Jenkins, Lehua Kalima and Angela Morales-Escontria – has written, recorded and performed more than 20 No. 1 hits. Na Leo is recognized as the biggest-selling female Hawaiian group in the world, with 23 Na Hoku Hanohano Awards, including Song of the Year, Album of the Year, and Group of the Year, as well as

Contemporary Album of the Year in 2019 for their most recent album, Beautiful Day.

Doors open at 5:00 p.m. with a special guest performer. A buffet dinner from the Center's Executive Chef Hector Morales starts at 5:30 p.m. Signature cocktails and light appetizers will also be available for purchase. Concert starts at 7:00 p.m.

Tickets start at \$185 per person including dinner and a signed Na Leo CD. Tables of 10 are available for a special rate. Tickets are available online at HawaiiConvention.com.

Sponsorship opportunities are available by e-mailing info@hccasm.com.

Hawaii Food & Wine Festival Returns October 21-November 6

The Hawaii Food & Wine Festival (HFWF) is the premier epicurean destination event in the Pacific, featuring more than 150 internationally renowned master chefs, culinary personalities, and winemakers and mixologists. The Hawai'i Convention Center will host the On Cloud Wine grand tasting experience sponsored by Hawaiian Airlines from 6-9 p.m. on Nov. 4, 2022.

The festival is a program of the nonprofit Hawaii Ag and Culinary Alliance. In the past 9 years, HFWF has expanded from a three-day festival with 30 chefs in Waikiki, to more than 20 events with over 10,000 attendees and 120 chefs spanning three islands. HFWF has donated more than \$3 million to community organizations that support sustainability, culinary programs and agriculture.

For more, visit HawaiiFoodandWineFestival.com.

INTERNATIONAL MARKET PLACE

Want to join the “We Work Waiks” Team? International Market Place to host Job Fair on Wednesday, October 5



Management and entry-level positions available, with incentives, perks and a \$50 gift card for those who qualify.

International Market Place and its dynamic collection of stores, restaurants and service providers will host a job fair on **Wednesday, October 5** from **noon to 4 p.m.** on Level 2.

The initiative, called “We Works Waiks,” includes nearly two dozen stores and restaurants at International Market Place that will offer job and career opportunities from full- to part-time management to entry level positions that include store and boutique managers, food-and-beverage team members, hosts, servers, bar-backs, prep cooks and kitchen staff.

“Our stores offer competitive wages, benefits and growth opportunities and are looking for great employees,” says Malia Zannoni, director of marketing and sponsorship at International Market Place. “I can attest that this is a great place to work, due to the many employee events and perks that include discounts of up to 20 percent for tenant employees.”

The job fair also comes with a special incentive. Any employee who is hired by a store or restaurant at IMP and submits verification of successful employment for 30 days will receive a \$50 gift card valid at International Market Place.

According to Mike Palmer, operator of Kūhiō Ave. Food Hall’s 10 food stands and three bars, “We like nothing better than bringing on crew members who do a great job, build new skills and are rewarded with career and growth opportunities. We’re hoping to meet some great candidates.”

Launching “We Work Waiks”

International Market Place’s new membership program, “We Work Waiks,” is designed to build community and express appreciation to people who work in Waikīkī and who serve the public.

INTERNATIONAL MARKET PLACE

Those who work in Waikīkī, regardless of residence or place of employment, qualify for membership. Each month, rewards, drawings, discounts and perks, such as gift cards, industry night invitations and special offers are provided to members.

“These fun incentives are another way we can say ‘Mahalo’ to everyone who is committed to working in Waikīkī and sharing aloha with visitors to International Market Place and our neighbors,” added Zannoni. “We encourage people to visit our merchants and our program to see all they have to offer.”

PARTICIPATING STORES AND RESTAURANTS

- A Blinds by SOM Gallery
- ABC Stores
- Banana Republic
- Crackin’ Kitchen
- Crazy Shirts
- Eating House 1849
- Honolulu Cookie Company
- Kūhiō Ave. Food Hall
- Land & Sea Golf
- Mitsuwa Marketplaceu
- NightRider Jewelry
- OndadeMar
- Shinola Detroit
- Shorefyre
- Sunglass Hut
- Tricked Out Accessories
- Zumiez

OPEN POSITIONS AVAILABLE (full and part time)

- Retail Store Managers, Assistant Managers
- Retail Sales Associates
- Restaurant Managers, Assistant Managers
- Kitchen Staff: Cooks, Prep/Line Cooks, Dishwashers
- Restaurant Floor Staff: Hosts, Cashiers, Servers, Bussers, Food Runners, Bar-backs
- Deli Associates, Baristas
- Window Blinds Technicians

For more information on the job fair, We Work Waiks, and all stores and events, visit shopinternationalmarketplace.com and in Japanese ja.shopinternationalmarketplace.com.

East Meets West

WINE DINNER



SATURDAY | OCTOBER 15, 2022

Join us for a five-course experience featuring food inspired by the Eastern World paired with the big and bold Western flavors of Rombauer wines.

Beachhouse at the Moana Surfrider

6pm-9pm

\$165++ per person

To book, please call 808-921-4600



Chef Colin Sato

WITH SPECIAL GUEST

MASTER SOMMELIER, PATRICK OKUBO

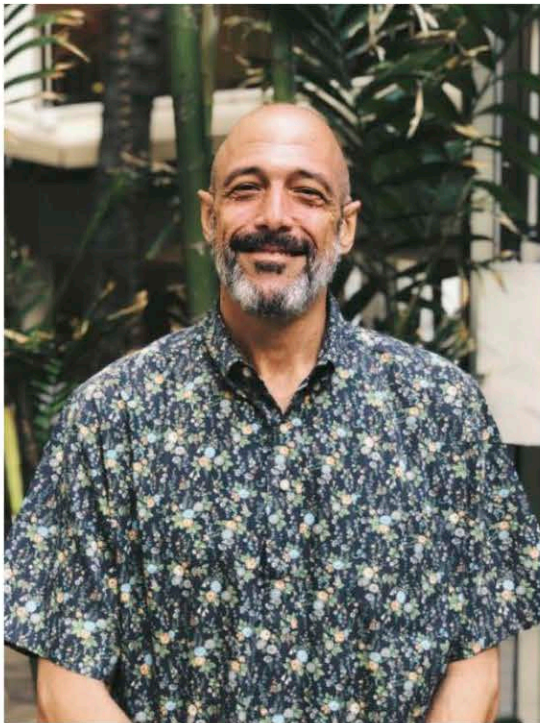
beachhouse
at the moana
vibrant island cuisine



MOANA SURFRIDER
A WESTIN RESORT & SPA
WAIKIKI BEACH


SHERATON
Princess Kaiulani

**VETERAN HOSPITALITY EXECUTIVE THOMAS FOTI APPOINTED BIPLEX GENERAL
MANAGER FOR MOANA SURFRIDER, A WESTIN RESORT & SPA,
AND SHERATON PRINCESS KAIULANI**



HONOLULU – Career hotelier and hospitality executive Thomas Foti is the new bplex general manager at the Moana Surfrider, A Westin Resort & Spa and Sheraton Princess Kaiulani. The bplex is one half of Marriott International’s Waikiki Collection that also includes the Sheraton Waikiki and The Royal Hawaiian, a Luxury Collection Resort.

In his new position, Foti oversees the operations of both hotels with a combined 1,800 guest rooms.

Located in the heart of Waikiki, the Moana Surfrider, also known as the First Lady of Waikiki, and Sheraton

Princess Kaiulani have deep ties to Hawaii’s history and

culture. In becoming GM, Foti is the newest in a line of executives who also double as a steward of the legacy and tradition of the historical properties.

Foti’s decorated career includes leadership stints at visitor meccas like San Francisco, Phoenix, New Orleans, New York City, Wailea and Kaanapali on Maui, and Waikiki. He has held executive-office positions at some of the biggest hotel chains globally, including Hyatt, Hilton and Marriott. He joins the bplex after serving as general manager at the Waikiki Beach Marriott

Resort & Spa since 2019. During his tenure there, Foti oversaw the \$100 million transformation of all guest rooms, the reinvention of public spaces, and increased associate engagement scores despite the ongoing renovations.

“Thomas’ outstanding track record speaks for itself,” says Area General Manager Tom Calame. “He commands great respect from associates, guests, industry professionals and the community – and we look forward to having him work with the team in elevating the business as international travel gradually returns after the pandemic.”

Foti remains active in community organizations as the Chairman of the Hawaii Lodging & Tourism Association (HLTA); he also served as the chair for the Annual Visitor Industry Charity Walk in 2021. Additionally, he has been participating in the HLTA’s generational mentorship program since its inception, mentoring college seniors who want to be in the hospitality industry. Foti also holds board positions with the Waikiki Improvement Association, Waikiki Business Improvement District Association, and the Waikiki Beach Special Improvement District Association. He is also a member of the Hotel Operators Council and SKAL International.

In his free time, he enjoys yoga and cheering on the NFL’s Las Vegas Raiders.

Known as the "First Lady of Waikiki," the **Moana Surfrider, A Westin Resort & Spa**, is the most historic resort in Waikiki, offering a seamless blend of Victorian elegance and contemporary comfort. Boasting an unbeatable beachfront location, the hotel is just steps from the shores of Waikiki Beach and within walking distance of Honolulu's top shopping, dining and entertainment attractions. The hotel features three distinct, sophisticated room layouts, as well as an iconic banyan tree, a shimmering outdoor pool, a state-of-the-art fitness center, the only beachfront spa in Waikiki and award-winning oceanfront bars and restaurants.

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of more than 8,100 properties under 30 leading brands spanning 139 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company offers Marriott Bonvoy®, its highly-awarded travel program. Connect with us on [Facebook](#) and @MarriottIntl on [Twitter](#) and [Instagram](#).



Comingupcoming

NEWS, NOTES & HAPPENINGS from Waikiki Beach Walk

Waikiki Beach Walk, the vibrant shopping, dining and entertainment district at Lewers Street and Kalākaua Avenue continues to offer some of the finest dining, shopping and entertainment in Waikiki. October highlights include **Makalauna** - an annual tribute to Gabby Pahinui and **Mele Hali'a** with Greg Sardinha and Friends.



Saturday, October 15: Makalauna, Annual Observance & Tribute to Gabby Pahinui

Music, hula and lei draping at to honor legendary musician **Gabby "Pops" Pahinui** and 'ohana. A perpetual favorite, Pahinui's statue graces the Waikiki Beach Walk Plaza. Scheduled to appear:

4:30 p.m. M.C. and Host Kimo Kahoano

- Ceremonial tribute, led by Entertainment & Cultural Director, **Blaine Kamalani Kia**
- Special Guest **Kunia Galdeira** (Grandson of Gabby Pahinui) will lead in the Lei Draping

5:30 to 8 p.m. Live Musical Tributes

- **Jerry Santos & Kamuela Kimokeo** - Featuring **Kawaikapuokalani Hewett**
- **Mike Ka'awa** with **Paul Kim & Analu Aina**
- **Kunia Galdeira** - Special Guest "Jam Session"
- **Kawika Kahiapo** with **Dean Wilhelm & Joe Berinobis**

Sunday, October 16 - Mele Hali'a Sunday Showcase, 5 to 6 p.m.

Greg Sardinha & Friends will headline the monthly musical showcase, on Sunday, October 16. Hawaii born and raised, Greg is a talented steel guitar player and the winner of the 2014 Na Hoku Hanohano Award for Instrumental Album of the Year for "Stainless" - Steel Guitar Stylings of Greg Sardinha. Greg Sardinha & Friends will perform traditional and contemporary Hawaiian music.

(Pictured above: Lei draping at statue of Gabby Pahinui; Greg Sardinha)

Scary Good Times At Royal Hawaiian Center This October

Halloween Keiki Costume Contest

OCTOBER 23, 2022 | 2:00PM–6:00PM | IN THE ROYAL GROVE

Waikiki’s largest costume contest is back! Royal Hawaiian Center’s annual spook-tacular Halloween Keiki Costume Contest returns on Sunday, October 23, 2022 from 2PM - 6PM in The Royal Grove. Keiki from infants to 10 years old and their parents are invited to compete for first, second, and third place prizes in four categories. This year’s categories include:

- Keiki Ages 0–2
- Keiki Ages 3–5
- Keiki Ages 6–10
- ‘Ohana Costumes (Parent and Child Costume Combo, infant to 10 years)

Come dressed in your best and enter for your chance to win a prize! Judging this year’s contest will be a select panel of celebrity judges. Pre-registration will be open on Royal Hawaiian Center’s website by October 1, 2022. For more details, visit www.royalhawaiiancenter.com/events.



Trick-or-Treat

OCTOBER 23 & 31, 2022 | 11:00AM–9:00PM

Bring the whole ‘ohana and celebrate Halloween at Royal Hawaiian Center with fa-boo-lous family-friendly trick-or-treating over two weekends this year! On October 23 from 11AM - 9 PM and October 31 from 11AM - 9PM, trick-or-treat yo’self to some goodies in paradise.

Look for balloons on participating merchant’s storefronts!

Get a free trick-or-treat bag when you purchase any item from the Pā’ina Lanai Food Court or Waikiki Food Hall. Receipts must be dated from October 23 and/or October 31. Receipts from purchases can be redeemed at Helumoa Hale Guest Services on the first level of Royal Hawaiian Center while supplies last. Some restrictions apply.

To learn more, visit www.royalhawaiiancenter.com/events.



Rooftop Stargazing in Paradise

OCTOBER 20, 2022 | AT 6:15PM | WALKWAY BETWEEN BUILDINGS A & B, L4

See Saturn and its rings! On October 20 at 6:15pm, you and your ohana are invited for an up close and personal look at Saturn and its rings in the Hawaiian night sky. Join us for our monthly **Rooftop Stargazing** event (walkway between Buildings A & B, Level 4). The event is open to the public and free to attend! First come, first serve! Masks will be encouraged and social distancing will be observed. To learn more, visit www.royalhawaiiancenter.com/events/rooftop-stargazing. For a full list of events, visit www.royalhawaiiancenter.com/events.

New Store Openings at Royal Hawaiian Center

Gelatissimo

“Life tastes better with gelato” is **Gelatissimo**'s signature catchphrase. This award-winning Sydney-founded artisan gelato shop fuses old school classics with quirky new tastes that use only the best ingredients with no artificial colors or flavors. Notable flavors include Wicked Double Choc Brownie and Choc Honeycomb. A stop by this gelato shop is the perfect way to cool off in the Waikiki heat. Coming soon!

Follow Gelatissimo on Instagram at @gelatissimousa.



L&L Hawaiian Barbecue

Founded in 1952, the **L&L Hawaiian Barbecue** brand now serves fresh plate lunches at over 200 locations across the U.S. and Japan. The beloved restaurant will open its first Waikiki location at Royal Hawaiian Center this fall! Franchise owner Tim Pang moved to Honolulu from China at age 18 and ever since, has sought to fulfill the American Dream by owning his own L&L restaurant. Delicious local comfort food and Asian-American fusion is served in hearty portions at reasonable prices. Hawai'i favorites include the recognizable Barbecue Chicken, Kalua Pork with Cabbage, Chicken Katsu, and more. Coming soon to the Pāina Lānai Food Court.

Follow L&L Hawaiian Barbecue on Instagram at @llhawaiianbbq.

For updates on new stores and restaurants, follow us on social media (@royalhwncntr) or visit our website at www.royalhawaiiancenter.com.

OCTOBER



‘OKAKOPA 2022 | HELU ‘UMI

Complimentary Cultural Programming

LĀ PULE SUNDAY	PŌ‘AKAHI MONDAY	PŌ‘ALUA TUESDAY	PŌ‘AKOLU WEDNESDAY	PŌ‘AHĀ THURSDAY	PŌ‘ALIMA FRIDAY	PŌ‘AONO SATURDAY
		LOCAL INFORMATION A2: Building A, 2nd Floor G1: The Grove Stage HH: Helumoa Hale For more information, call Helumoa Hale Guest Services. (808 922-2299)				1 3:30 PM - 4:30PM G1 Keiki Hula 5:30 PM - 6:30PM G1 Hula Kahiko
2	3 11AM - 12PM HH ‘Ukulele Lesson	4 11AM - 12PM G1 Hula Lesson 5:30PM - 6:30PM G1 Kawika Trask Trio	5 11AM - 12PM A2 Lauhala Lesson 5:30PM - 6:30PM G1 Pu‘uhonua	6 12PM G1 Keiki Hula Lesson 5:30PM - 6:30PM G1 Ha‘eha‘e Girls	7 12PM - 1PM A2 Lei Making Lesson 5:30PM - 6:30PM G1 Malu Productions	8 3:30 PM - 4:30PM G1 Keiki Hula 5:30 PM - 6:30PM G1 Hula Kahiko
9	10 11AM - 12PM HH ‘Ukulele Lesson	11 11AM - 12PM G1 Hula Lesson 5:30PM - 6:30PM G1 Kawika Trask Trio	12 11AM - 12PM A2 Lauhala Lesson 5:30PM - 6:30PM G1 Pu‘uhonua	13 12PM G1 Keiki Hula Lesson 5:30PM - 6:30PM G1 Ha‘eha‘e Girls	14 12PM - 1PM A2 Lei Making Lesson 5:30PM - 6:30PM G1 Malu Productions	15 3:30 PM - 4:30PM G1 Keiki Hula 5:30 PM - 6:30PM G1 Hula Kahiko
16	17 11AM - 12PM HH ‘Ukulele Lesson	18 11AM - 12PM G1 Hula Lesson 5:30PM - 6:30PM G1 Kawika Trask Trio	19 11AM - 12PM A2 Lauhala Lesson 5:30PM - 6:30PM G1 Pu‘uhonua	20 12PM G1 Keiki Hula Lesson 5:30PM - 6:30PM G1 Ha‘eha‘e Girls	21 12PM - 1PM A2 Lei Making Lesson 5:30PM - 6:30PM G1 Malu Productions	22 3:30 PM - 4:30PM G1 Keiki Hula 5:30 PM - 6:30PM G1 Hula Kahiko
23	24 11AM - 12PM HH ‘Ukulele Lesson	25 11AM - 12PM G1 Hula Lesson 5:30PM - 6:30PM G1 Kawika Trask Trio	26 11AM - 12PM A2 Lauhala Lesson 5:30PM - 6:30PM G1 Pu‘uhonua	27 12PM G1 Keiki Hula Lesson 5:30PM - 6:30PM G1 Ha‘eha‘e Girls	28 12PM - 1PM A2 Lei Making Lesson 5:30PM - 6:30PM G1 Malu Productions	29 3:30 PM - 4:30PM G1 Keiki Hula 5:30 PM - 6:30PM G1 Hula Kahiko
30	31 11AM - 12PM HH ‘Ukulele Lesson					

All programming is subject to change or cancellation
 Contact Helumoa Hale Guest Services at 808.922.2299 or text us at 808.425.9088 for the latest information. Standard parking rates apply.



ANNOUNCING ALL-NEW WEEKLY WAIKIKI ALOHA HOME MARKETS AT SHERATON PRINCESS KAIULANI STARTING OCTOBER 6



FOR IMMEDIATE RELEASE

HONOLULU, HAWAII – September 15, 2022 – Aloha Home Market (AHM) will launch a weekly Waikiki Market starting Thursday, October 6 at Sheraton Princess Kaiulani hotel's Pool Terrace. The Waikiki AHM will take place from 3-9 pm each and every Thursday.

"We're thrilled to offer our guests and Waikiki visitors a unique opportunity to Shop Local, support Made in Hawai'i businesses and meet Hawaiian artists and craftsman personally," said Sheraton Princess Kaiulani General Manager, Thomas Foti.

The Waikiki Aloha Home Market will feature 38 Hawai'i purveyors, artisans, jewelers, craft makers, and designers.

Also enjoy Sheraton Princess Kaiulani's island inspired restaurant, Splash Bar featuring a Happy Hour Menu from 3-5 pm with drink specials, BBQ and gourmet Street Food items, and hosted live Hawaiian entertainment into the evening while shopping local.

Aloha Home Market is Hawai'i's premier Pop-Up Market featuring one-of-a-kind, Made in Hawai'i souvenirs, art, jewelry, fashion, home goods, and prepared foods. Handcrafted treasures and unique finds are found in this fun and elevated Flea Market environment. Admission is free. AHM supports local and Hawai'i small businesses, the Markets feature only Made in Hawai'i products.

For a listing of upcoming Waikiki, Kailua, and Ala Moana Center Market vendors and future Market dates, please visit alohahomemarket.com and follow [@alohahomemarket](https://www.instagram.com/alohahomemarket) on Instagram for Aloha Home Market's latest happenings.

About Aloha Home Market

Aloha Home Market is the passion project of Kailua real estate agent Danielle Scherman who believes that home is life's greatest inspiration and support of local industry creates a deeper relationship with home, life and community. Scherman has distinguished Aloha Home Market from all other open-air, outdoor marketplaces with an emphasis on Made in Hawai'i products, luxury living and rare finds that are not easily found elsewhere in the Hawaiian Islands. With innovative registration software, vendor mixers and networking events for its "Vendor 'Ohana," Aloha Home Market supports local small businesses like no other Pop-Up vendor Market in the State.

About Sheraton Princess Kaiulani

The Sheraton Princess Kaiulani hotel is set at the former site of the Ainahau Estate, once home to Hawaii's beloved Princess Victoria Kaiulani. Conveniently located at the corner of Kalakaua and Kaiulani Avenue, the hotel can be found in the heart of Waikiki, just a crosswalk away from the world-famous Waikiki Beach. The property's 1,084 rooms offer captivating views of the Pacific Ocean, Diamond Head, Honolulu's city lights and the Koolau mountains.

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For Further Information:

Dara Cline, Dara Lum Consulting
808.741.2735
daralum@icloud.com

Dara Young, Marriott International Waikiki Collection
808.931.8409
dara.young@marriott.com

the Waikiki

SHOPPING PLAZA

October 2022

Industry Parking

Industry workers with valid proof of employment in Waikiki may purchase discounted industry validations to park in Waikiki Shopping Plaza for \$10 (maximum of 10 hours).

For more information regarding the discounted validations, please visit our website: waikikishoppingplaza.com/industry



Shopping

ABC Stores (WBP)
Belle Vie
H&M
Hamilton Boutique
HiLife
Honolulu Cookie Company
LC Creations

Lono God of Peace
Lululemon
Maxi Hawaiian Jewelry
Pure Stone
Quiksilver
Sephora

Tiki Products
USPS
Victoria's Secret
Wahing Jewelry
Waikiki Trolley Kiosk
World Assistance Services

Dining

Buho Cantina
Royal Lobster
Sky Waikiki
Starbucks
Tanaka of Tokyo

Parking

Waikiki Shopping Plaza
\$3 per half hour
\$15 Daytime Special: Up to 10 hours for \$15
if you enter the lot from 6:30am - 4:30pm

Waikiki Business Plaza
\$3 per half hour

Available in the Waikiki Business Plaza & Waikiki Shopping Plaza during parking lot operating hours.

—The Waikiki Business Plaza & Waikiki Shopping Plaza parking lot and building operating hours are from 6:30am — 12am.—

WIKIWIKI WIRE

Management Office hours are from 9am – 4pm.

25

2250 Kalakaua Ave, Honolulu, HI 96815
waikikishoppingplaza.com



WAIKĪKĪ IMPROVEMENT ASSOCIATION

Wikiwiki Wire is published on the first Monday of each month. If you would like to share your news with other members, please send your info to: editor@waikikiimprovement.com.

Submission Deadline

Waikīkī-related news and information submitted by members (or their PR agencies) for the Wikiwiki Wire newsletter should be received no later than **5 PM MONDAY, ONE WEEK PRIOR** to the newsletter's publication and distribution on the first Monday of each month.

News & Stories: Please submit any Waikīkī-related stories/articles as a Word doc and include photos to accompany stories/ articles. For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.

Flyers/PDFs: Waikīkī-related flyers are welcome but must look like advertising flyers and not press releases. Please format flyers to an 8.5" x 11" size and submit them in a PDF format.

Press Releases: Please submit Waikīkī-related press releases as a Word doc. Press Releases that do not fit within one page of the Wikiwiki Wire newsletter will be returned for editing.

Photos: For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.



WAIKĪKĪ IMPROVEMENT ASSOCIATION

We are a cross-section of business, government and the community; our members care about the future of this special place - Waikīkī.

For more than 40 years, the Waikiki Improvement Association has remained true to its objective: to improve, enrich and beautify Waikīkī for the benefit of residents and visitors alike and to promote conditions conducive to the economic and cultural good and for the betterment of the entire community.

HAWAIIAN DIACRITICAL MARKS

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawaiʻi, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.